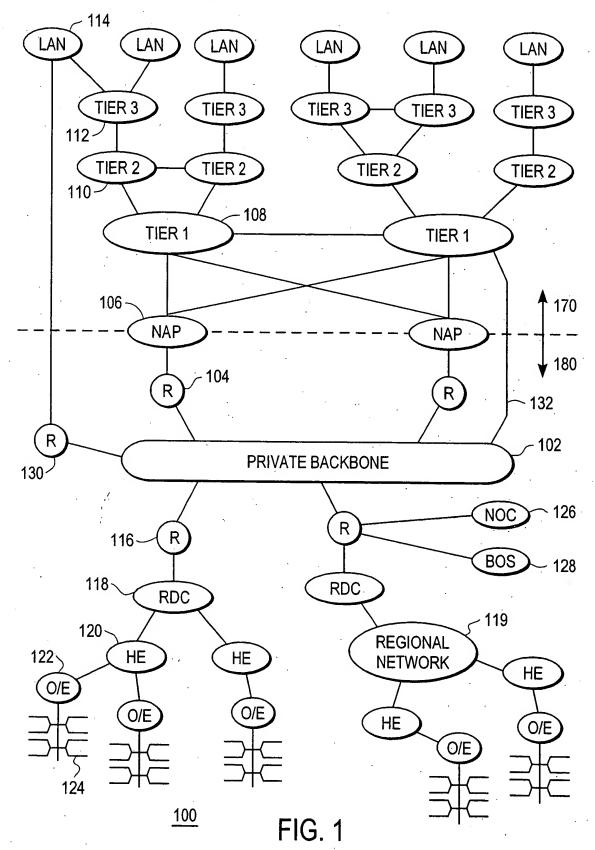
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Inventor: Milo S. Medin

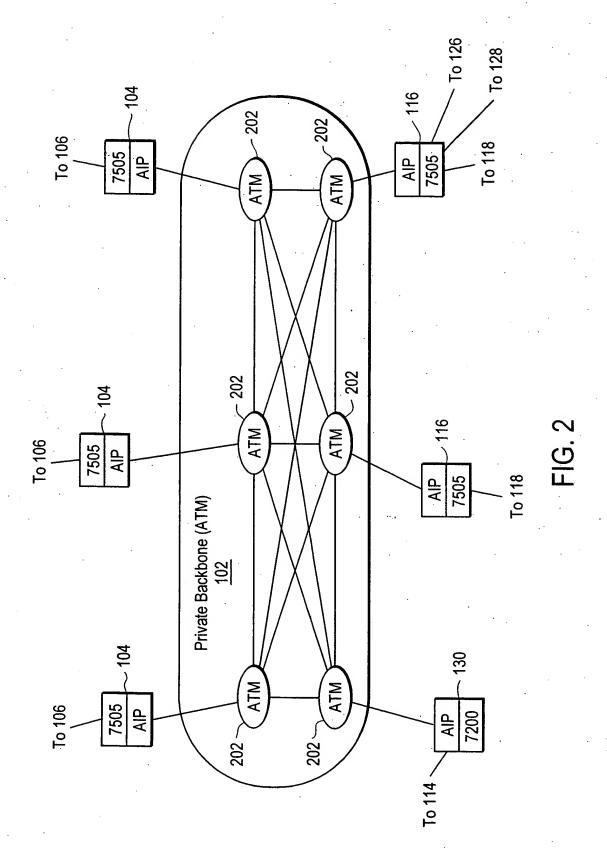
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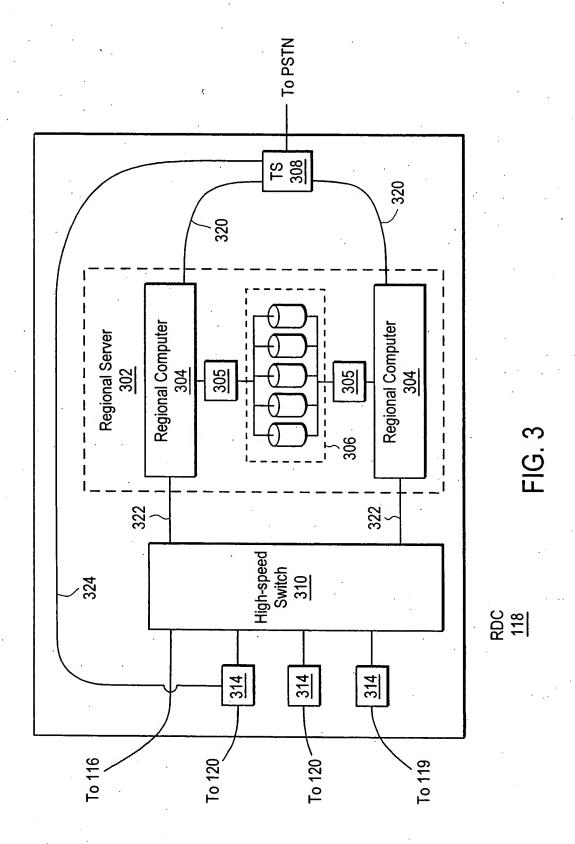
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Inventor: Milo S. Medin
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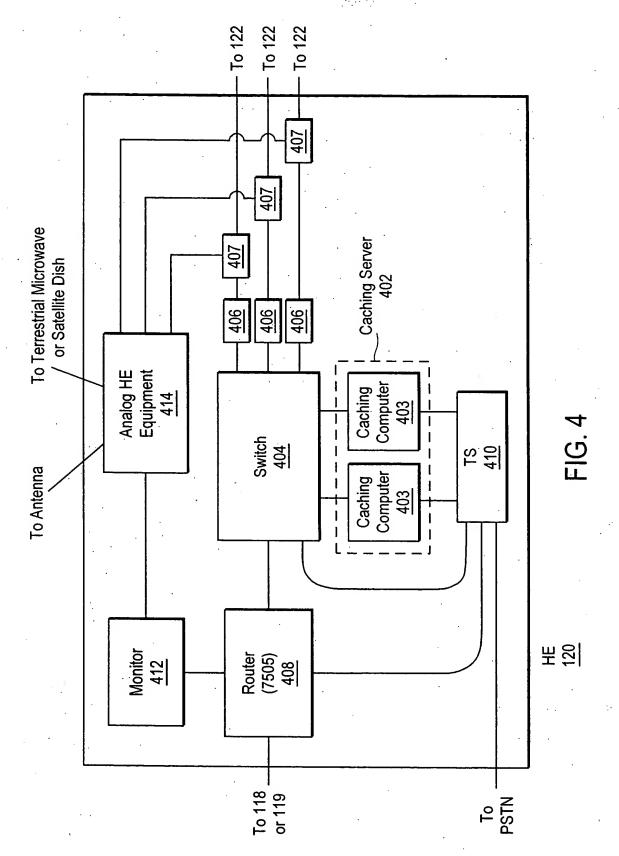
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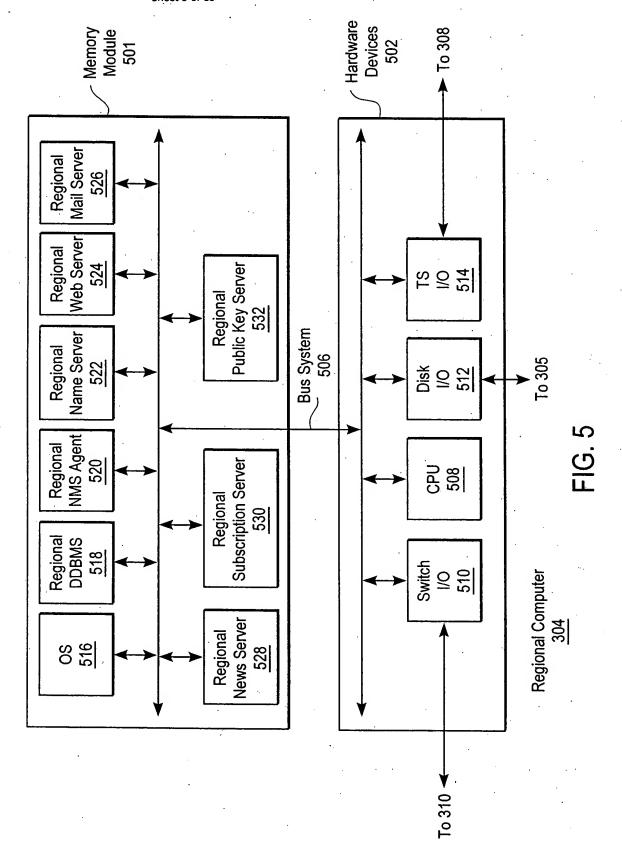


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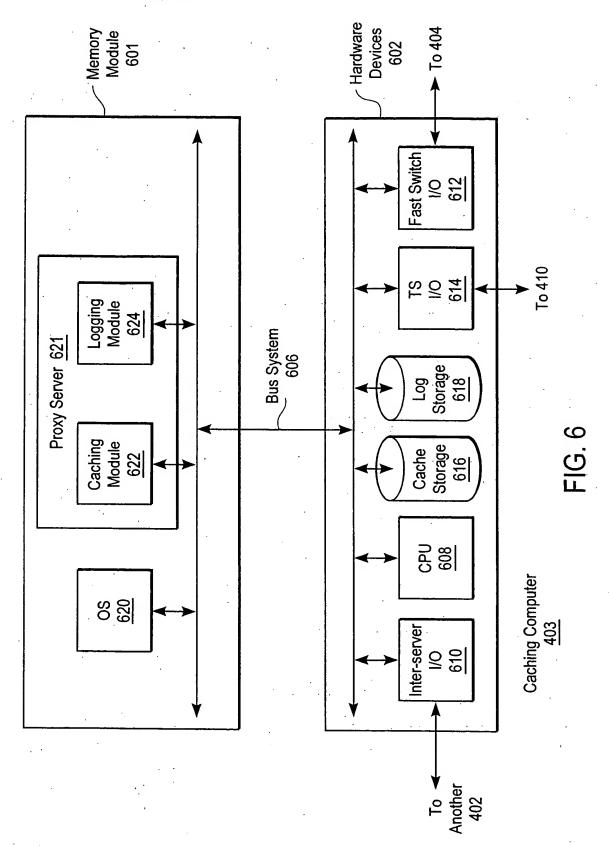


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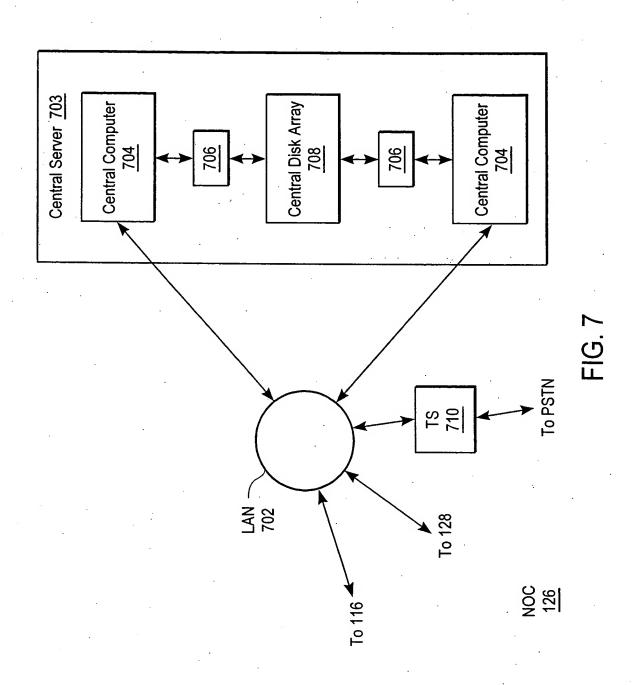
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Inventor: Milo S. Medin
Atty. Docket No.: 19675-08643
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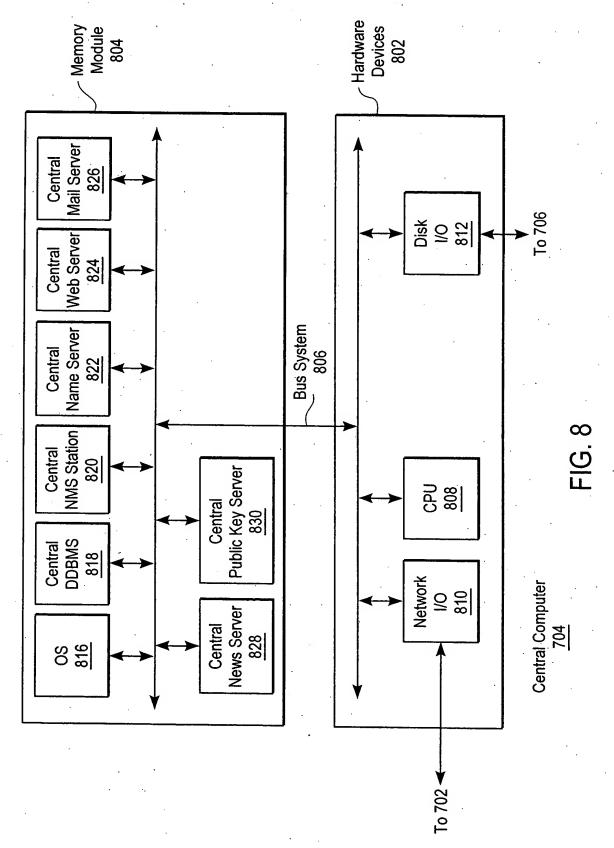


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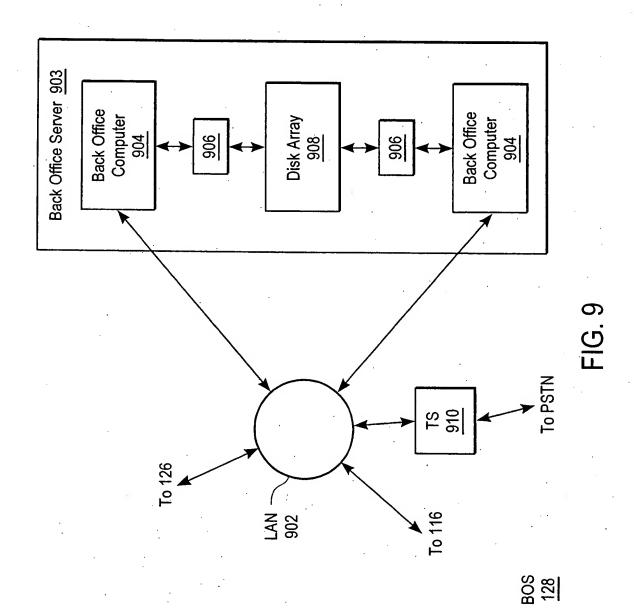


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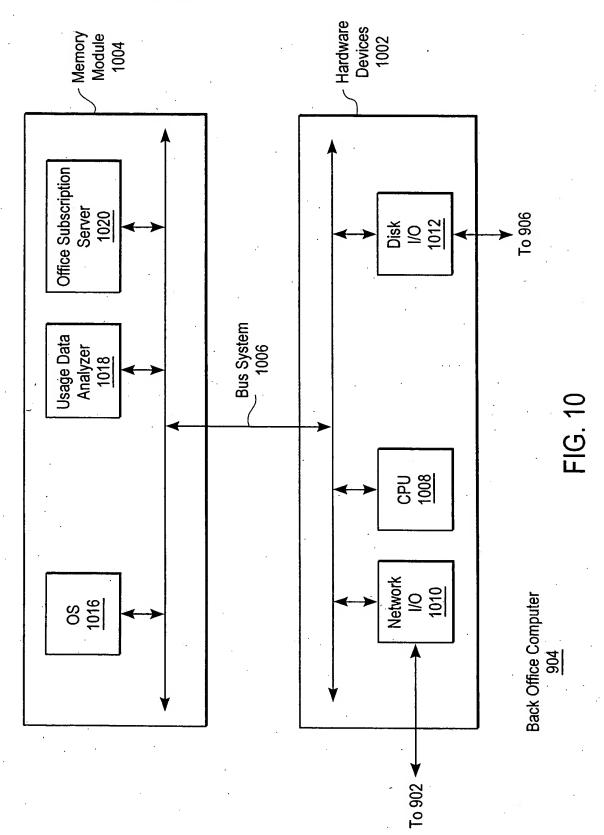
Inventor: Milo S. Medin Atty. Docket No.: 19675-08643 Sheet 8 of 13



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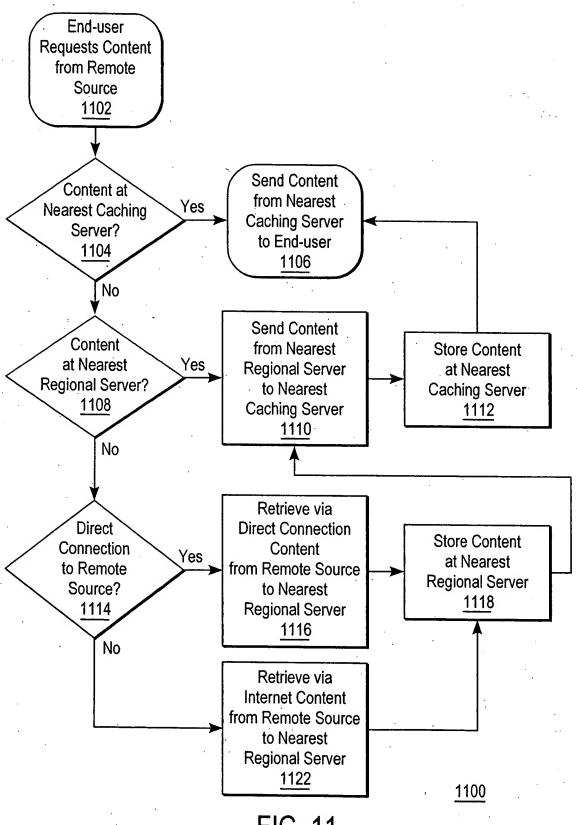
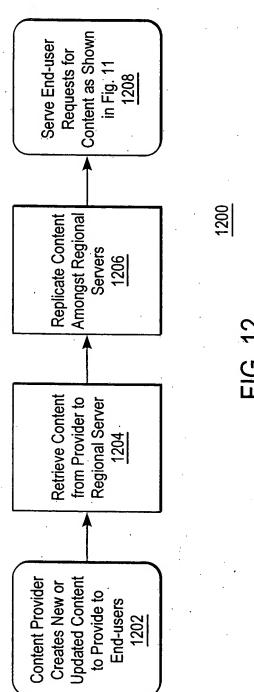


FIG. 11

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Multicasting the Customized Versions from a Server in the Region or Locality to End-user Systems in the Region or Locality 1306 Customizing Content into a Version to Suit a Region or Locality Assigning Content to be Multicast to a Multicast Destination Address 1302

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